

*"After Years Underground, a Subway  
Singer Gets the Spotlight"*

SUSAN HARTMAN, NYTIMES

**The New York Times**

*"Gabourey Sidibe's Mom Is Making  
Waves On The Soul Music Scene"*

HUNTER HARRIS, REFINERY29

 **REFINERY29**

# *try a little tenderness*

a video by roy wol







## **: project statement :**

**2016 was a rough year in many ways. From over 1000 terrorist attacks to civilian and police killings; from planet dividing presidential elections to misplaced communities and children left without parents in war zones - A backward globalization seem to be slowly taking place thus uneasiness is all around us. “Try a Little Tenderness” hopes to promote compassion and tenderness in our world. As music brings people together, we hope that “Try a little Tenderness” will too.**

**“Try a little Tenderness” is an intimate song addressed directly to the people of all walks of lives.**



## **: director's bio :**



**Roy Wol is a NY based Israeli-Argentine-Turkish film producer and director. He recently produced Golden Lion Winner & Academy Nominee Milcho Manchevski's "BIKINI MOON" starring Condola Rashad (BILLIONS), Award winning director Flavio Alves' "THE GARDEN LEFT BEHIND" starring 5-time Golden Globe winner Ed Asner and Michael Madsen (KILL BILL, RESERVOIR DOGS), Mr. Alves' "TOM IN AMERICA" starring academy nominees Burt Young and Sally Kirkland - winning over 40 awards and 140 film festival screenings; Sundance Short program alumni Doug Karr's feature narrative: "ART MACHINE" starring Golden Globe nominee Joey Lauren Adams, Joseph Cross, Jessica Szhor (GOSSIP GIRL), Christopher Abbott (GIRLS).**

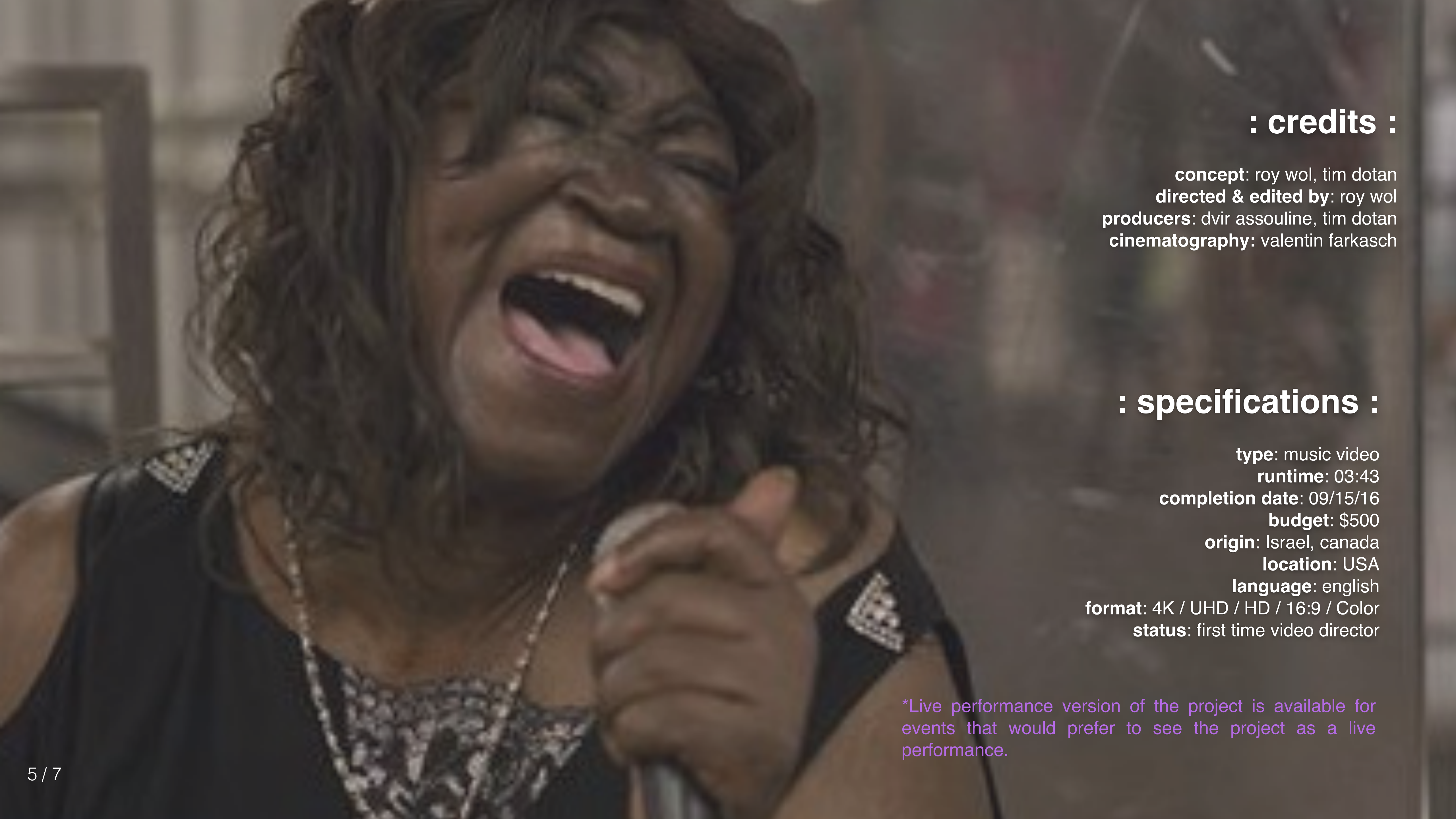
**Mr. Wol's films focus on Jewish values, minority subjects, family dramas, immigrating and counter cultures and have been screened in a long list of film festivals internationally.**

**Mr. Wol has also guest lectured in various institutions and universities on World Cinema, film production, fundraising, and has recently help kick off the Chinese-US initiative by United Nations in Shenzhen, China. Mr. Wol is currently co-writing a commissioned book about independent film fundraising and marketing.**









## : credits :

**concept:** roy wol, tim dotan  
**directed & edited by:** roy wol  
**producers:** dvir assouline, tim dotan  
**cinematography:** valentin farkasch

## : specifications :

**type:** music video  
**runtime:** 03:43  
**completion date:** 09/15/16  
**budget:** \$500  
**origin:** Israel, canada  
**location:** USA  
**language:** english  
**format:** 4K / UHD / HD / 16:9 / Color  
**status:** first time video director

\*Live performance version of the project is available for events that would prefer to see the project as a live performance.







