

# shala

A film by João Inácio

Belém, PA | Amazon - Brazil  
2016

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## Synopsis

Shala is the story about Pedro, a young boy living in an orphanage in Amazon and creates situations to draw the attention of adoptive parents, while at the same time creating an imaginary friendship with his only toy, a doll named 'Shala.

## Director Biography

João Inácio has spent 18 years in film production and movie's exhibition . His production credits include the films Acai com Jaba,, Waldemar Henrique ,The Lost Song and Eleanor, the television miniseries Dog Life and DOCTV 's Eleven-rod Shirt. Inácio was also a curator for the Festival Short Para Cine Brazil in Amazon, a developer for alternative film distribution in the Para state and the inclusion of film language in public school curricula.

Shala marks his directorial debut and the script for Shala won first price from Brazil's Ministry of Culture in its national competition for short films, and was one of only 20 short films from across Brazil to win awards from the Ministry's Support for Unpublished Works in Motion Picture Production competition.

## Director Statement

Shala's theme revolves around the institutionalization of victims of child neglect and is based upon events that occur in the Amazon region. The social themes reveals a little known reality that neglected children face in orphanages with the project showing in a sensitive manner the harsh, social reality children face. The film encourages viewers to look within themselves and challenge their own thoughts and preconceived notions about the situation presented, in an intelligent and creative manner.

## List of Festival

### Brazil

24th Mix Brazil Festival - November, 2016

(Internationally renowned Brazilian movie festival about human sexual diversity. The attractions count with a national competition of short films and exhibitions of international movies, everything with LGBT themes), the short film selection "Growing with Diversity" with positive audience feedback.

## Cast & Credits

### Cast

**Tiago de Assis, Juliana Sinimbú, Bruno Carreira, Izabelli Vilhena**

Director, Writer and Produced

**João Inácio**

Co-Produtor

**Maryson Sousa, Matthew Berge**

Music

**Paulo José Campos de Melo**

Cinematography

**Katia Coelho**

Film Editing

**Allan Ribeiro and João Inácio**

Casting

**Claudio Barros**

Sound Department

**Aloysio Compassot** (Sound Mixer), **Renan Vasconcelos** (Sound Editor)

Art Direction

**Aldo Paes**

Hairstylist, Makeup Artist

**Sônia Pena**

Costumer

**Marbo Mendonça**

## Specifications

Film Type:

**Short**

Runtime:

**10 minutes 41 seconds**

Completion Date:

**October 16, 2016**

Country of Origin:

**Brazil**

Country of Filming:

**Brazil**

Film Language:

**Portuguese**

Subtitles:

**English**

Shooting Format:

**35mm**

Screening formats:

**DCP | HDCAM | .MOV (Quicktime)**

Aspect Ratio:

**16:9**

Film Color:

**Color**

First-time Filmmaker:

**Yes**

Student Project:

**No**